



SAVE THESE DATES: MAY 31-JUNE 2, 2017
MASBO AGM AND CONFERENCE – VICTORIA INN, BRANDON

MASBO THEME FOR THE YEAR--CHANGE MANAGEMENT

Change management is a structured approach for ensuring that **changes** are thoroughly and smoothly implemented, and that the lasting benefits of **change** are achieved. The focus is on the wider impacts of **change**, particularly on people and how they, as individuals and teams, move from the current situation to the new one.

FEATURED KEYNOTE SPEAKERS 2017

TECHNOLOGY CHANGE

MARC SALTZMAN- MAY 31ST, 2017 AT 1:30 PM



Marc Saltzman has reported on the high-tech industry since 1996 as a freelance journalist, author, lecturer, consultant, and radio and TV personality. His specialties lie in consumer electronics, computers, Internet trends, small-to-mid-sized business technology and interactive entertainment.

Marc currently contributes to more than 50 prominent media publications in addition to his syndicated column with Gannett, the USA's largest newspaper group.

He was one of the first journalists in the world to break open the MP3 phenomenon in late 1997 on CNN.com. He correctly predicted this controversial audio file format would revolutionize the recording industry.

He has published over 15 books with Pearson Education and McGraw-Hill/Osborne. He writes and hosts “Gear Guide,” a technology-focused video that runs nationally across Canada at Cineplex Entertainment movie theaters, IMAX theatres and various sister chains. Running about five minutes before the feature film begins, this 1-minute clip airs daily on more than 1,650 theater screens, 6 times a day per screen, resulting in approximately 6.5 to 7 million “captive” impressions per month.

In May of 2001, Marc became a frequent technology expert at CNN. Over the years, Marc has discussed a wide variety of tech trends, news and reviews live on-camera.

Marc has also made appearances on NBC’s Today Show, CBS Early Show and Entertainment Tonight.

Marc also writes and hosts two “Tech Talk” radio shows. “Tech Talk with Marc Saltzman,” is a nationally syndicated radio vignette (60-second interstitial) that airs daily Monday to Friday, on 30+ AM and FM radio stations across Canada, the U.S., the U.S. Armed Forces Network and on XM Satellite Radio’s NHL Centre Ice channel (roughly 2 million listeners daily). Marc also hosts a 1-hour “Tech It Out” radio show on CJOB in Winnipeg on the weekend where the show’s motto is to translate Tech Talk to Street Talk.

With nearly 30 speaking engagements in 2013 alone, Marc Saltzman is one of the busier technology experts on the circuit.

Finally, Marc sits on the board of Kids, Cops and Computers (kidscopscomputers.org), a Toronto-based charity that provides Internet-connected computers and accessories to students in financially-challenged neighborhoods – along with an “e-buddy” (police officer) to correspond with.

JOHN HINDLE- JUNE 2ND, 2017 AT 10:30 AM



John Hindle was the original general manager of the Winnipeg Goldeyes Baseball Club. He founded and built Home Run Sports into a successful national corporation and is a past president of the Manitoba Chapter of the Canadian Association of Professional Speakers.

He is the author of three books, has been inducted into the Manitoba Baseball Hall of Fame, and ... in July of 2014 he barely survived a major heart attack.

John loves baseball, sharing his stories with audiences and living every day to the fullest! Join John as he takes you on a journey he calls *Living the Dream – Surviving the Nightmare*

ROY SEIDLER- FRIDAY JUNE 2ND, 2017 AT 9:00 AM



Topic: "**Managing Change in the Age of Acceleration**"

Change is not new; the rate of change is what is new. We are now living in the "Age of Acceleration," when the rate of change in many fields is exponential. For instance, in the field of technology, change is happening faster than the average person can adapt. This leads to disorientation. What is a leader to do? Roy will share some concrete ideas and strategies for leaders on how to cope!

Our speaker is no stranger to the MASBO membership, as Roy served as our Executive Director from 2008 to 2016. Prior to that he was the CEO/Superintendent of Seine River School Division for 14 years. Roy is former President of the Manitoba Association of School Superintendents and recipient of the National Xerox Award for Exemplary Leadership in School Administration.

**Additional Conference Activities and Events
(with more details to follow):**



**Pre-Conference Workshop
Wendy Loewen- Achieve Centre for Leadership
Topic: Difficult Conversations**

Wendy has Bachelor degrees in both psychology and education. As a former teacher and director of a health and social services program, she is skilled at working with and managing teams. Wendy believes that learning is a dynamic and life-long endeavor. She cares deeply about supporting teams to work cohesively and strengthening the abilities of employees, managers and supervisors to perform effectively.

Golf Tournament

After Dinner Entertainment – Metis Dance Troupe

New Members and Fraternal Delegate Luncheon

Concurrent Breakout Sessions

Trade Show/Vendor Breakout Luncheon

Round Table Discussions

AGM and Election of Officials

Presidents' Banquet

Entertainment – Vincent Massey High School Jazz Band from Brandon

Message from the Minister

Grey Owl Award Presentation